



Sports City

Business Address: 921 Piner Road, Santa Rosa, CA 95403
Business Phone: (707) 526-2884, Advertising Fax: (707) 581-1851
advertise@nbsportscity.com

Advertising Opportunities

A Dynamic Consumer Base...

You can score big when you advertise with Sports City! Our arena's draw up to 10,000 visitors per week with as many as 160,000 advertising impressions. Your ad reaches a huge population of varied demographics that includes adults 18-40 (50%), youth 12-17 (30%) and children ages 1-12 (20%). During peak months (November - May) our foot traffic increases threefold on the weekends and during the evenings. Your support of the fastest growing indoor sports businesses in the country will speak to thousands on a weekly basis. Why not join the team of our enthusiastic sponsors today and get the results you expect with your advertising dollars.

Banner...Company banners may be placed on the netting surrounding any field at Sports City, providing an inexpensive way to augment company goodwill and exposure. A 4' x 8' banner (provided by customer) costs as follows:

One Year = \$800
Two Years = \$1,200

Ad Board...The dasher boards that surround the playing fields at Sports City are in constant view by the players and spectators. Dasher board advertising rates are:

	One Year Contract	Two Year Contract	Savings
Field Two Ad Board (4' x 8')	\$1,000	\$1,500	\$500
Field One or Three Ad Board (4' x 8')	\$1,200	\$1,800	\$600

Catalog Ad...The Sports City Indoor Soccer catalog is directly mailed out twice per year to over 20,000 households. Ad rates in our full color catalog are extremely reasonable and discounts are available for multiple issue purchases. Prices per issue:

Eighth Page = \$125	Quarter Page = \$200
Half Page = \$300	Full Page = \$500

Web Site or E-Mail Marketing...Advertise on our website at www.nbsportscity.com to reach an unlimited amount of soccer enthusiasts checking game schedules, event information and general program/league information. Over 20,000 web visits per year and growing! Call for details.

Team Sponsorship...As a team sponsor, your company would contribute and pay for a team's league fee for one session (price varies depending upon the league entered), and in return would receive sponsorship for one team in a Sports City league. The sponsored team would take the name of the company which is viewed by all the participating teams in the league (via the schedule and standings posted on our bulletin boards and on our web site). THIS IS A GREAT WAY TO PROMOTE A HEALTHY LIFESTYLE TO YOUR EMPLOYEES AND A GREAT BENEFIT TO OFFER.